



## Reasons For Joining Our Legacy Society

Periodically, we are pleased to acknowledge and highlight some of our Legacy Society members. These people have planned to include Assistance League of Long Beach in their estate plans. The stories you will read are from the heart and encompass a wide range of reasons and passion for contributing to the long-term support of this great nonprofit organization.

### Jessica Zifer

Jessica Zifer joined Rick Rackers Auxiliary of Assistance League of Long Beach in 2007 because she believed in the mission of Assistance League of Long Beach and in particular the Operation School Bell® philanthropic program. Jessica currently works full-time at Wells Fargo Advisors but still finds time to volunteer to clothe students in need in the Long Beach Unified School District. She appreciates the immediate good that the Operation School Bell program can do. Jessica says, "It's all about getting students ready to attend school and learn—not to be singled out as 'different' because they can't afford a new school uniform."

Sometimes, people think that planned giving is only for an older population. Jessica believes strongly that if a person can plan to include an organization that is important to her/him, it can be done at any stage of life. It makes her proud to know that her gift to the Legacy Society will help Rick Rackers and Assistance League of Long Beach grow and stay strong well into the future.

When asked if she encourages others to give, she emphatically says she does. "Even if you don't know what your ultimate gift will be, it's good to know that something you care deeply about will be included in your estate giving. It's an easy task to do, and the peace of mind knowing that your money will help children into the future is very comforting."

Assistance League of Long Beach and Rick Rackers are grateful and proud to have a member like Jessica. She doesn't like being in the spotlight, but her efforts behind the scene clearly reflect her strong values of caring and commitment to others.



*If you are interested in learning more about Assistance League of Long Beach's Endowment Program or Legacy Society membership, please contact Annette Kashiwabara, Director of Development, at (562) 627-5650.*