



## President's Message



As I begin my year as president of Assistance League of Long Beach, I am continually amazed at the talents of our members and their commitment to serving the Long Beach community. No matter the need, they are willing to step forward to use their skills to help. My theme this year, "Caring Hands and Hearts," aptly describes the spirit of our members.

As always, we will actively showcase our involvement with our hands-on programs – Operation School Bell<sup>®</sup>, Kids on the Block<sup>™</sup>, the Orthodontic Program, and ALa Carte, just to name a few. We will not rest on our laurels. All of our members, from Assisteens to Life members, will be busy delivering services to those in need.

Join us throughout the year as we put our hearts and talents into our major fundraisers – *Destination...2011*, CAMEO's Fashion Show, and Rick Rackers' Ball – which will allow us to continue to provide school uniforms, mentoring, and scholarships to students in Long Beach. Additionally, we will be having our 44<sup>th</sup> Presentation Ball in the spring of 2012. Come join us in this wonderful tradition of recognizing twenty young adult members for their philanthropic, cultural and academic accomplishments.

As we embark on our 71<sup>st</sup> year of service, our 900 members will be showing their commitment to "Caring Hands and Hearts" and also supporting National Assistance League's focus on "Caring & Commitment in Action."

Thank you all for your support for our philanthropic programs and our exemplary organization.

*Cindy Summers*