

Happy Talk



a publication of Assistance League of Long Beach
a chapter of National Assistance League®

September 2007

Volume 26 Issue 1

Capital Campaign Update

By Suzanne Nosworthy, Chairman, Building the Future

I like to begin my updates on the capital campaign with a brief review of the fundraising goals for *Building the Future*. Our capital campaign has a goal of raising \$3.6 million -- \$2.6 million for the renovations to the new Philanthropic Center and \$1 million for the expansion of Operation School Bell® and the Orthodontic Center.

We have now completed 19 months of campaign fundraising and the total of all gifts and pledges is nearly \$3 million. This record of achievement exceeds all our plans and dreams. Much of this success can be attributed to the generosity and talent of our Assistance League members. The vast majority of our campaign volunteers have been members and 65% of all gifts have been contributed by Assistance League members.

In addition to this solid record of support from within the Assistance League family, the capital campaign has also attracted major financial support from the broader philanthropic community. To date, *Building the Future* has received grants totaling nearly \$750,000 from such major foundations as the Earl B. and Loraine H. Miller Foundation (\$250,000), Annenberg Foundation (\$150,000), Ahmanson Foundation (\$100,000), Rose Hills Foundation (\$100,000), and the

Kiwanis Club of Long Beach (\$50,000).

All this success creates just the right momentum for *Building the Future* to take the campaign "Over the Top." Starting this month, we plan to invite every member of Assistance League to join the campaign. All members will be contacted by phone and mail.

Also this month, we are unveiling the *Building the Future* campaign lapel pins. Every donor to the capital campaign will receive an enameled campaign pin as a thank you memento. If you have made your gift or pledge, please stop by the office to pick up your pin.

Another "thank you" to our donors is the Donor Wall in the atrium of the new Philanthropic Center. All gifts of \$2,500 or more will be honored in perpetuity. Gifts can be pledged and paid in monthly, quarterly or annual installments. This translates to an annual payment of \$500, or a quarterly payment of just \$125, or monthly payments of less than \$42.

As we take the capital campaign "Over the Top," we look forward to each and every member playing a part in *Building the Future* for our Assistance League of Long Beach.

Campaign Lapel Pins Unveiled

New campaign lapel pins serve as a "Thank You" memento to all donors to *Building the Future*. If you have made a gift or pledge to the capital campaign, please stop by the office to pick up your pin.



Operation School Bell to Make a Difference

The Operation School Bell program is making a huge difference to the 1,700 students of International and Edison Elementary Schools. Every student will receive a complete school uniform in celebration of nationally-recognized *Make a Difference Day* that takes place on October 27th across the country.

Assistance League volunteers will measure students in early October at the school sites. On October 27th a crew of over 400 members from chapter and all auxiliaries will fill new backpacks, donated by Boeing Corporation employees, with school uniforms. The filled backpacks will be delivered to the schools on Monday, October 29th in LBUSD school buses.

"One Hour for Education" Raises Funds for Operation School Bell

The Long Beach Education Foundation and Assistance League of Long Beach are collaborating to raise funds for "One Hour for Education," a fundraiser that will benefit Operation School Bell. The citizens of Long Beach are asked to contribute one hour of their salary to purchase school uniforms and to support education.

The fundraising event will run from November 16th and conclude on December 3, 2007. Donations may be submitted online: www.lbusd.k12.ca.us/Community/Education_Foundation. Checks may also be mailed or dropped off at the LBEF office, 1515 Hughes Way, Long Beach 90810.



42nd Presentation Ball

By Kathy Wade and Pat Reep

A classically elegant affair is being planned by members of Assistance League of Long Beach as it prepares for its 42nd Presentation Ball. This beautiful and timeless tradition will be held at the Hyatt Regency Long Beach on March 15, 2008.

Twenty young ladies will be making the elegant St. James bow in front of family, chapter guests, and friends. This year's Debutantes are all senior Assisteens and attend six different schools in Long Beach and the surrounding area. The Debutantes to be presented are:

- | | |
|-------------------------|--------------------------|
| Emily Anderson | Asia Morris |
| Tatum Barnes | Linde Moulton |
| Kelsey Beall | Megan O'Connell |
| Hayley Decker | Kristin Rekse |
| Chelsea Freeborn | Danielle Russell |
| Taylor Johnson | Brianna Vogelzang |
| Kaitlyn Jones | Kelsey Webster |
| Barbara Kennedy | Katie Westerfield |
| Colby Kruger | Kendall Wootten |
| Lauren | Alison Yoho |
| Montgomery | |

We look forward to recognizing these Debutantes for their philanthropic, cultural, and academic accomplishments, and welcoming them into a world of civic responsibility and social awareness.

Expect a Little *Magic!*

By Sharon Denham



A truly "Magical Night Under the Stars" for Assistance League members and their guests will be held on Saturday, October 6th. The magic begins at 6:30 p.m. in Sharon and Bob Denham's beautiful gardens and includes dinner, drinks, music and fun.

From Sea to Shining Sea!

By Patti Martin



From Long Beach, California, to Washington D.C., twenty hearty souls will travel to the East coast to represent the Long Beach chapter at the National Assistance League Conference on October 11-13, 2007. Attendees are excited to visit our nation's capital and view our history, and are ready to absorb new information to share with chapter members upon their return. They are eager to become motivated, educated and inspired by the 1,000 Assistance League sisters from all over the United States.

Attendees will be staying at the Omni Shoreham Hotel, built in 1930, and famous for hosting Presidents, world leaders, and inaugural balls. Chapter President, Sandy French will host a "Come As You Are" evening in her hospitality suite the first evening, and members will also dine out in small groups to become better acquainted with each other. Culmination of the conference will be the semi-formal evening on the last night where the chapter presidents are introduced to rousing applause from their members.

Rick Rackers' 2007 Woman of the Year

By Michele Ward

There is a notable buzz of excitement in the air when you talk to any member of Rick Rackers. The 2007 Woman of the Year honoree has been chosen and personally notified with celebratory champagne. Rick Rackers, an auxiliary of Assistance League, will hold its 54th annual event on October 5, 2007, at the Hyatt Regency Long Beach. At the gracious luncheon, the identity of this outstanding woman of our community, who has made a difference through her personal efforts with fellow philanthropic organizations, will be unveiled.

The Boeing Corporation will be presented with the National Operation School Bell award for its long-standing support of Rick Rackers and their philanthropic program. For more information or to request an invitation, please call the Assistance League of Long Beach office (562) 627-5650.



GLITZ Event to Dazzle

By Liz Breslauer and Anne Blayden

The annual GLITZ event at the Assistance League Thrift and Vintage Shop will dazzle your eyes with treasures galore. The three-day event runs from Thursday, November 29th through Saturday, December 1st. Opening at 10 a.m. each day, the shop will welcome holiday customers to peruse the best deals of the season.

Only on opening day will you have an opportunity to bid on incredible silent auction items. Refreshments will be served by our lovely Assisteens during the evening hours leading up to the conclusion of the silent auction at 7 p.m. The Thrift Shop produces the greatest amount of revenue for chapter's philanthropic programs, so your donations and patronage are appreciated.

Glitz shopping hours are: Thursday, 10-8; Friday, 10-7; and Saturday, 10-6. For more information about GLITZ, call Melanie Werts at the Thrift Shop, (562) 434-7121.



Welcome New Chapter Members of 2007-2008!

By Bev Cook and Thea Kalthoff

Twenty-five very talented women have accepted membership in Assistance League and are well on their way to becoming knowledgeable about the Thrift Shop and our philanthropic programs. Without exception, they "love" working in the Thrift Shop and have blended right into the routine. They are eager to participate in our philanthropic programs and look forward to on-the-job training.

Several social events have been held over the summer for our new members. Carol Bellmaine opened her lovely English Garden for a wine and hors d'oeuvres party. President Sandy French has held informal coffees in her home for the new members, including those from Las Hermanas. Best of all, the new member class is working together on their skit promoting the Members Only Party. They are fast becoming friends and will announce their class name soon.

The class of '07 has a variety of talents and interests. Introduce yourself at meetings and see if you can figure out who: was a teacher (several); a member of another Assistance League chapter (2); has 10 siblings; was a missionary; was a travel agent; is talented in ballet; worked for an airline (3); plays duplicate bridge (2); kayaks; sails (several); is a printing business owner; worked for Princess Cruise Lines; is a webmaster; was an interior designer; was a health care administrator, is a fourth-generation native of California; worked for the U.S. Secret Service; was an occupational therapist; was an educational administrator; was an accountant; is a past Rick Rackers Chairman; and is a talented pianist and singer. Wow! What a group!

Life Members Annual Meeting

By Peggy Reep



LIFE MEMBERS: Outgoing Life Chairman Kay Berg (left) and Vice Chairman Marguerite Lyon (right) are shown with Lynette Brasfields, author of "Nature Lessons."

Life members enjoyed the opportunity of having author Lynette Brasfields speak at their June luncheon, which was attended by 70 members. Ms. Brasfields' first novel "Nature Lessons" is a great mystery set in beautifully-described South Africa. The memorable characterizations of a mother, daughter, and a supporting cast of characters, both young and old, weave a wondrous tale that is both fiction and true to life.

The author was born in Durban, South Africa and earned a B.A. degree at Rhodes University in the Cape followed by a graduate degree in English

Literature at Natel University. She now is an American citizen living in Southern California with her husband Bill. She brought copies of her book which were sold, and to the delight of the members, donated almost \$300 back to Assistance League's Operation School Bell program from the sale of the books.

Outgoing Life Chairman Kay Berg, in true Hawaiian spirit, gave farewell leis and graduation gifts to her Governing Body and leis of warm welcome to incoming Chairman Phyllis Comiskey and her 2007-2008 Governing Body.

Governing Bodies

Rick Rackers Governing Body

Shelly BarbreChairman
Karen SpragueVice Chairman
Ann WilsonTreasurer
Pam SampleSecretary
Michele WardPublic Relations
Kelly WigodPhilanthropic Programs
Melissa MurchisonFundraising
Cindy GillisMembership
Shelly SandlerParliamentarian/Liaison

Las Hermanas Governing Body

Virginia OsmeraChairman
Florence DodgeChairman Elect
Debra Barrad..1st Vice Chairman, Membership
Barbara Vaught
.....2nd Vice Chairman, Orientation
Hashmat Saeed3rd Vice Chairman, Hours
Beverly QuaifeRecording Secretary
Joan SherwoodTreasurer
Nanci GeeChapter Liaison
Helen AshkenazeCorresponding Secretary
Jean FriedrichsSocial/Program
LaVonne Clay.....Press and Public Relations
Doris RyderThrift Shop

CAMEO Governing Body

Ginny KennebeckChairman
Kathleen GrubbChairman Elect
Naomi Blackmore.....Philanthropy Chairman
Lorrie Hutton
.....Resource Development Chairman
Georg-Ann TalinMembership Chairman
Sharon Brannon.....Education Chairman
Vivien McGuireSecretary
Sandy MorganAssistant Treasurer
Linda RahnImmediate Past Chairman

Assisteens® Governing Body

Julie Blanc.....Chairman
Tatum BarnesVice Chairman
Laina CrosbyCommunity Events Chairman
Lauren MontgomeryPhilanthropic Chairman
Alison YohoTreasurer
Shannon HayesRecording Secretary
Samantha DeMeyer ..Corresponding Secretary
Colby KrugerFashion Show Chairman
Asia MorrisFundraising Chairman
Kaitlyn JonesMembership Chairman
Ariel Soares
.....New Member Orientation Chairman
Kelsey Beall.....Press and PR Chairman
Danielle Russell....Self-Improvement Chairman
Toni-Marie KoulosSocial Chairman
Barbara KennedyThrift Shop Chairman
Taylor JohnsonSenior Class Representative
Robin SweeneyJunior Class Representative
Courtney Hamilton
.....Sophomore Class Representative
Nicole Stanton
.....Freshman Class Representative

Life Governing Body

Phyllis ComiskeyChairman
Meredith Medanich ..Vice Chairman, Programs
Mary Jo KerrSecretary
Janet GerhardtTreasurer
Katie CampionCourtesy Chairman
Tally MintieDecorations Chairman
MaryLu HauserReservations Chairman

Quartet Harmonizes for Las Hermanas

By LaVonne Clay



Las Hermanas Summer Party: Enjoying the luau-themed party at Buster's on the Bay are (from left) Bill Friedrichs, Social Chairman Jean Friedrichs, John Fortier, Joan Sanders, Marilyn Fortier and Sal Sanders.

Las Hermanas members took a brief break from working Thrift Shop every Monday, reception desk staffing, and measuring students for Operation School Bell to enjoy a luau-themed summer party held at Buster's on the Bay on July 14th. Sixty-two Las Hermanas members and their guests were warmly welcomed by Chairman Virginia Osmera who also thanked the entire Social Committee, which included Social

Committee Chairman Jean Friedrichs, Marilyn Fortier, Doris Ryder, Debra Barrad, Jean Tanaka, Pam Kehret, Alice Doherty, Marlene Swenson, and Beverly Quaife.

Attendees enjoyed the relaxing ambiance created by the tall crystal votives filled with sand and seashells surrounded by fish netting, wooden fish and large seashells at each table. The evening of pleasant camaraderie was capped off with entertainment by The Tuesday Night Barbershop Quartet who, with excellent harmony and great spirit, sang favorites from the 40s through the 90s.

Las Hermanas members provide the Assault Survivor Kits[®] given to victims of abuse who are treated at Community Hospital of Long Beach. They are requesting donations of travel-size toiletries, including toothbrushes and toothpaste, to supplement their supplies for the kits. Donations may be left at the office mailbox



Assisteens Assembly: On July 6th, ten Assisteens traveled to San Diego to attend the biennial Assisteens Assembly which gathered Assisteens from over 40 chapters across the United States. For three days our Assisteens attended seven different workshops covering topics such as personal safety, health and nutrition, effective meetings, and technology tips. Not a dull moment was had when karaoke and dancing were added to the mix! The weekend wrapped up with a high-energy workshop entitled, "Cool Stuff They Should Teach You in School," with a speaker who was full of enthusiasm and really captured the Assisteens' attention! - by Stephanie Eiler

CAMEO Holds Graduation for Outstanding Students

By Susan Redfield

CAMEO honored ten remarkable Long Beach high school students and one Long Beach City College student at its annual graduation in June 2007. The young people have been mentored for three years by CAMEO volunteers. The Mentoring program includes academic advising, college counseling, SAT prep classes, summer internships, cultural events, academic scholarships, laptop computers with printers, and general support.

"This year's students were confident, composed, and rightfully proud of themselves," said Naomi Blackmore, CAMEO Philanthropy Chairman. "It was incredibly rewarding to see how much they have matured in just three years."

Special scholarships were awarded to Marilan Leng Sok of Long Beach City College and to Adriana Rosales. Additional scholarships funded by CAMEO were awarded to Eue-Kheang Tang, Silvia Diaz, Bashir Hassan, Lisette Temblador, and Karina Gomez. In all, nearly \$20,000 was provided in scholarships. Other CAMEO graduates included Jessica Ceron, Sergio Gonzalez, Irene Ontiveros, and Ruby Sanchez. Each student received a new laptop computer, printer and software.

Mentors participated by introducing their students and provided insights into their future goals and plans. Mentors included Donna Hancock, Suzanne Walsh, Ginny Kennebeck, Janice Merriweather, Catherine Terry, Rosie Pedersen, Kathy Frasier, Daphne Ching-Jackson, Naomi Blackmore, and Gloria Villalobos.



Scholarships Awarded to Deserving Students

By Shirley Black



Scholarship recipients Andrew Lee and Noah Logan, pictured with Scholarship Chairman Shirley Black (seated) at a ceremony held at Long Beach City College.

Assistance League of Long Beach awarded scholarships totaling almost \$90,000 to students at CSULB and LBCC. Included in the total were awards to the music programs at Long Beach Unified School District schools. The award presentations were made at an outdoor event held at Long Beach City College.

Scholarship recipient Noah Logan wrote, "I am preparing myself for graduation in spring of 2008, but will remain at the LBCC campus taking as many transferable classes as I can. I am just stepping stones away from reaching a major step in my goal of becoming a Social Worker. I want to say a big THANK YOU to all of you on the Scholarship committee for all the support that you have invested in me."

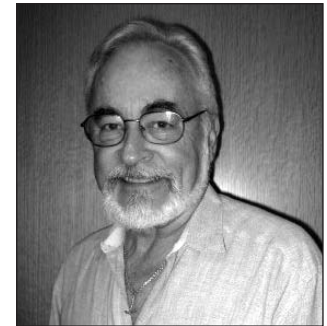
Each of the approximately 80 student applicants was interviewed individually by a panel of Assistance League members. Many of the recipients are re-entry students who have overcome obstacles that would have been overwhelming to most of us, so it is especially gratifying to know that our chapter has been able to support these deserving individuals as they reach their educational goals.

Our Hero and Our Friend

By Barbara Zunich

*He is our hero and our friend.
On him we do depend.*

For more than twenty-five years, these words have defined the relationship of Assistance League of Long Beach and Dr. Nelson Gatov, the orthodontist of our Orthodontic Center. Dr. Gatov is one of the critical keys to the efficient operation of the Orthodontic Center and its remarkable reputation.



Dr. Nelson Gatov

As all who belong to our chapter know, the passion and hard work Dr. Gatov has brought to the center has been one of the primary reasons the center has continued to grow and been able to treat nearly 10,000 low-income children since its inception.

Dr. Gatov learned of the center through his work with the Cranial Facial Cleft Palate team at Memorial Miller Children's Hospital. He became an advisor to the orthodontic program and later one of the orthodontists of the one-chair center. As the program moved two more times to larger quarters, Dr. Gatov and his staff continued to streamline their services and administrative tasks.

Being a most modest individual, Dr. Gatov always gives credit for the success of the program to the many volunteer members of Assistance League who have devoted thousands of hours each year working for the center and raising funds. What is less well known, however, is that Dr. Gatov deserves the praise for the current success and design of the new center. Dr. Gatov spent many extra hours of his own time working with the architects on the plans for the new center to ensure that its design would anticipate future needs.

"This is the only clinic I know where each patient is treated with complete courtesy and dignity. The child who comes to us, unsmiling, embarrassed and with poor self-esteem, can evolve into a smiling, self-confident and self-assured young adult. This is a gift that the Assistance League gives to young people and their future, and I am delighted to be a part of it."

Dr. Gatov and his wife, Assistance League member Link Gatov, enjoy spending time with their son Greg, daughter-in-law Lisa, and grandsons Travis and Connor, at their cabin in Blue Jay. For their very special time away from California, however, they head for Tortola, one of the British Virgin Islands. There they relax, enjoy the special friendships they've made during the twenty years they've been vacationing on the island, and forget about TVs, cell phones, and braces.

Dr. Gatov is quite a busy individual. He has his own orthodontic practice, serves as the orthodontic specialist on the Cleft Palate team at Memorial, and is Assistant Professor of Orthodontics at Loma Linda University School of Dentistry.

Assistance League is honored that he chooses to give so much of his time ensuring that Assistance League of Long Beach provides quality and affordable orthodontic care to so many children.

Next Issue:
Orthodontic article featuring its wonderful staff, patients, and updates.



Assistance League Receives Donation from Long Beach Open: President Sandy French (second from left) displays the "big" \$5,000 donation check from the Long Beach Open with (from left) Ellie Schaffner, Golf Chairman Melanie Dietz, and Donna McGuire. The 20-member Golf committee helped support the tournament by checking in players, tallying golf scores at the Pro/Am event, and serving as scorers during the weekend of July 28-29, 2007.

Dates to Remember

October

- 2 Rick Rackers Meeting
- 5 Woman of the Year event
at Hyatt Regency Long Beach
- 6 Members Only Party
- 11-13 National Assistance League
Conference at Washington, D.C.
- 15 Assisteens Meeting
- 20 CAMEO Meeting
- 22 Founders' Day & Chapter Meeting
- 23 Las Hermanas Meeting
- 24 New Member Orientation Party
- 26-27 *Make a Difference Day* events

November

- 4 Destinations Boutique & Cocktail Party
- 6 Rick Rackers Meeting
- 7 Las Hermanas "Home for the Holidays"
at Standing Ovation
- 17 CAMEO Meeting
Deb Slumber Party
- 19 Assisteens Meeting
- 26 Chapter Meeting
- 27 Las Hermanas Meeting
- 29 GLITZ Event at Thrift Shop

December

- 4 Rick Rackers "Holiday" Meeting
- 11 Las Hermanas Wassail
- 17 Life Members Meeting
- 24-31 Thrift Shop closed

January

- 1 Thrift Shop closed
- 17 Games Day
- 19 CAMEO Meeting
- 21 Assisteens Meeting
- 22 Las Hermanas Meeting
Rick Rackers and Las Hermanas Joint
Luncheon
- 28 Chapter Meeting

Happy Talk is entering the electronic age: Beginning with the January issue, you may opt to download the newsletter from the website, in lieu of a printed copy. Request via email to Melinda@allb.org and we will update the mailing list and save printing and mailing costs.

Destination...



Boutique

A Unique Shopping Experience...
exquisite home decor, fun children's gifts,
fine jewelry, perfect gift items for the entire family,
and much, much more...

Sunday,
November 4, 2007
9 a.m. to 4 p.m.
at
Assistance League® of Long Beach
Philanthropic Center
6220 East Spring Street
Long Beach, CA 90815

For more information please call: (562) 627-5650

FREE ADMITTANCE
BRING YOUR FAMILY & FRIENDS

All proceeds benefit the
philanthropic programs of
Assistance League of Long Beach



Destinations...

Costa Rica Under the Tropical Sun
and Moon! opportunity tickets are just
about sold out. Contact Jane Jackson,
596-7565 or Candice Stacy 594-9515
for ticket information.

Past Presidents' Gifts of Service

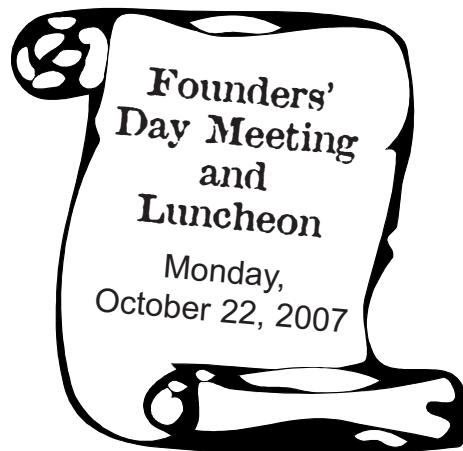
By Peggy Reep

Our past Presidents are noteworthy for their devotion to service and leadership of Assistance League of Long Beach. They always were, and still are, greatly appreciated and are graciously honored on our Founders' Day each year. Twenty-one of them are Life members, and what makes them even more remarkable is that many still find time to contribute to other worthwhile organizations in Long Beach as well. Fourteen additional past Presidents are active "voting" members and continue to leave their mark on the organization. All these stars continue to shine.

First, the Life group: **Shirlee Bouch**, Rick Rackers' 2005 Woman of the Year, gives many hours of service as a Life member in addition to her leadership of Steel Magnolias. **Mary Crane** contributes her expertise to the Dramatic Results board and is a mentor at Hudson School. **Eline Fudge** opens her home for special Life events and will be the incoming Steel Magnolias President. **Ann Exley's** interest in the Howard Collection and chapter continues, and until recently, she drove up from San Clemente for our meetings. Sisters **Willa Gilmore** and **Lorraine Fulton** still attend chapter events. **Nancy Higginson** is an ardent supporter of Meals on Wheels and is a past President of the Long Beach Library Board. **Rubye Kean**, the only member who has served twice as National Assistance League Parliamentarian, continues to take trips with her husband Bart and play bridge. **Joan Lucas** attended the President's Wall dedication and was warmly greeted by friends. **Norma Marter**, one of my sponsors and a great friend, serves on the Miller Children's Advisory Board and is active in chapter's Capital Campaign committees and her Bay Shore Church. **Joan Nickerson's** legendary voice is still heard in her church choir. **Lou Palmer** lives in Newport so I will wish her

many happy days. **Bea Scott** is being well cared for at Sunrise in the Assisted Living Care Center, and **Aimee Walker** is living in her home in Rolling Hills where her son capably assists her.

Virginia Todd's lovely daughter, Andrea, accompanies her to Life meetings and chapter events. Every Friday you will find **Oramae Webb** faithfully working at the Thrift Shop, and she is preparing for a booth at the Ladies of the Petroleum Club Member Boutique. **Merretta Potthast** has served twice as President of the Petroleum Club's Women's Group in addition to attending our President's Wall dedication and Grand Opening. **Eileen McCafferty** keeps her professional eye on her dear husband Phil, and they are often at chapter events. **Lillian McDowell's** hus-



band Larry never fails to drive Lillian to Long Beach for Past President affairs and special chapter events. As for **Sandra Leafstedt**, I imagine she is vacationing "on the boat," but she will be remembered for initiating some outstanding chapter financial policies. We are indebted to **Barbara Smith**, who now resides in Hawaii, for her donation of the lovely pair of ivory figurines. So, of course, it is left to me to comment on **Peggy Reep**. I am on the Casa Youth Shelter Board of Trustees and the Miller Children's Advisory Board, active with the Long Beach Library

Foundation, and still very involved with our chapter.

The voting past Presidents' outside affiliations are too numerous to list in addition to their Assistance League work, so a few of their chapter activities are mentioned here: **Anne Cook** oversaw the Philanthropic Center construction and chairs the Bylaws committee. **Bev Cook** is the New Members Orientation Committee Chairman, while **Sue Foat** leads the Corporate Development fundraising program. **Harriet Ibbetson's** generous donation of her Perris property helped to kick start the funding for the new building construction. **Jane Jackson** is the Howard Collection's Docent Committee Co-Chairman. **Joyce Krauss**, as lead pirate, installed President Sandy French at the annual meeting and is one of the Debutante Coordinators. **Claudia Langner** is on the National Assistance League board and chairs our Risk Management committee. **Sandie McCarthy** is Vice-Chairman of the Risk Management committee. **Melva Miller** serves as the Chapter Auxiliary Relations Chairman. **Erlene Minton** is very active with the Orthodontic Advisory Committee. **Barbara Newton** is co-chairing the Capital Campaign's "Over the Top" committee. Parliamentarian **Shelly Sandler** is Destinations Vice-chairman. **Ellie Schaffner** is Chairman of the Capital Campaign's Internal Relations Committee, and **Suzanne Nosworthy**, well, what more can be said about this fearless leader who is leading the charge for our *Building the Future* capital campaign that is so very close to reaching its momentous goal.

Many Past Presidents have served on the *Building the Future* Capital Campaign with great enthusiasm, and their support has made a significant difference. Our past Presidents contribute a great deal to the Life group, to our chapter, and to Long Beach. Undoubtedly their legacy will continue.

President's Message



BACK TO THE FUTURE

Today is yesterday's future, and the members of Assistance League of Long Beach have worked hard and long to get here. Last year we achieved the historic long-term goal of moving into a building that is already having significant impact on people and programs.

This is today. Our mission statement reads, "We are a nonprofit corporation whose purpose is to create a community of volunteers to identify and deliver philanthropic services." It is easy to relate to the identification and delivery of philanthropic services; however, the term "corporation" is more difficult and requires a broader perspective than in the past.

On the other hand, this concept is not so hard to understand and accept when one realizes that our corporation, Assistance League of Long Beach, includes a Board of Directors, four auxiliaries, and a workforce of more than 950 volunteers who contributed more than 85,000 hours last year to reach more than 12,000 children and adults. Furthermore, our budget identifies that more than 79% of our income (\$900,000) went into program services. These features identify Assistance League of Long Beach as a corporation which can, has, and will continue to make significant contributions to the future of this community.

As we move toward our future endeavors, the goals identified in our Strategic Plan provide the direction for our efforts. For the 2007-2008 year, attention will be focused on the following:

- 1) Evaluation of the philanthropic programs and looking at how these activities will need to be restructured to meet identified commitments and changing needs within the community;
- 2) Formation of a Risk Management Committee to address the potential risks connected to our properties, practices, members, and clients;
- 3) Promotion of collaboration among chapter and auxiliary members as they support each other's efforts and activities;
- 4) Development of a comprehensive fundraising program for the long-term operation of philanthropic programs; and
- 5) Expansion of community awareness of the philanthropic contributions of Assistance League of Long Beach.

This is our future. Because the future is a moving target, we need to continue to review our goals and efforts to ensure that they meet the needs of the members and the community.

The future begins today. I look forward to working with you as we move to the future.

Sincerely,

Sandy French



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Assistance League of Long Beach Board of Directors 2006-2007

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President-Elect	Nanci Gee
1st Vice President Philanthropic Projects	Pat Reep
2nd Vice President Resource Development	Kathy Wade
3rd Vice President Finance	Cindy Summers
4th Vice President Membership	JoAnn McDonald
Education Chairman	Patti Martin
Recording Secretary	Marilyn Montgomery
Corresponding Secretary	Mary Jo Mizer
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Thrift Shop Chairman	Melanie Werts
Chapter House Chairman	Linda Drummond
Press and Public Relations	Faye Alperin
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Rick Rackers Chairman	Shelly Barbre
Las Hermanas Chairman	Virginia Osmera
CAMEO Chairman	Ginny Kennebeck
Assisteens Coordinator	Stephanie Eiler
Parliamentarian	Shelly Sandler