



## President's Message



Assistance League® of Long Beach continues to evolve with determination as we begin our 76<sup>th</sup> year of delivering philanthropic services to the Long Beach community. I marvel at the talents and skills of our over 900 remarkable member volunteers who are fully committed to enriching the lives that we serve. We set lofty goals and then strategically plan and tirelessly work to achieve them.

Our primary goal remains to assess and focus on the changing needs of our community so we may provide services to those most in need. To meet this goal, we continue to identify and implement new and efficient ways to expand our philanthropic programs while maintaining the objectives of our chapter members and four auxiliaries -- Rick Rackers, Las Hermanas, CAMEO and Assisteens®.

I invite you to visit our program pages to see our member volunteers in action and to learn more about our ten programs. There you will find our signature programs, Operation School Bell® which provides nearly 10,000 children in need with sets of new school uniforms and our Earl B. and Loraine H. Miller Foundation Orthodontic Center, which serves more than 900 students in various stages of orthodontic care. Both of these programs are housed in our Philanthropic Center on Spring Street and serve Long Beach Unified School District students.

This year, my theme is "Making Dreams Blossom." The small yet mighty hummingbird featured in the logo is spreading joy and love. The special magic of a hummingbird is its movement of skillful maneuvering with great stamina and precision. Our member volunteers use this same skill to nurture the concept that dreams can become a reality.

We are grateful to our membership, foundations, corporate partners, and community donors for their generosity, and our heartfelt thanks go to all of our supporters for their help in "Making Dreams Blossom."

*Vickie Sullos*

