

## Capital Campaign Reaches \$3.6 Million Goal

On January 28, 2008, Assistance League of Long Beach Capital Campaign Chairman Suzanne Nosworthy announced that their *Building the Future* capital campaign had met its financial goal. The campaign raised more than \$3.6 million in just 24 months of fundraising.

These funds will be used to strengthen the capacity of Assistance League of Long Beach to serve the most basic healthcare and education needs of the children and schools of the greater Long Beach area. The two strategic goals of the *Building the Future* campaign were to renovate the new Assistance League of Long Beach Philanthropic center, and to expand the Operation School Bell<sup>®</sup> and Orthodontic Center programs.

Much praise for the campaign's success is due to the broad base of support from members of Assistance League of Long Beach and community individuals who volunteered and contributed to *Building the Future*, beginning with the campaign's very first gift from the Long Beach Unified School District's Superintendent Chris Steinhauser, followed by Long Beach Mayor Bob Foster. Nearly 40% of the gifts received by the campaign came from community members who share the vision and mission of Assistance League of Long Beach.

Support from foundations was also instrumental in the campaign's success. Local foundations led the way with gifts of \$250,000 each from the Earl B. and Loraine H. Miller Foundation and the Breslauer-Soref Family Foundation. *Building the Future* also attracted significant support from national and regional foundations: the Weingart Foundation contributed \$250,000; the Annenberg Foundation approved a grant in the amount of \$150,000; and the Ahmanson Foundation, the S. Mark Taper Foundation and the Rose Hills Foundation each contributed \$100,000. In total, foundation support exceeded \$1 million.

Donations to *Building the Future* are still welcome. Contact the Assistance League of Long Beach office at (562) 627-5650 for more information.